

# *Mariposa Ball*



*September 29, 2011*

*6 pm Cocktails*

*Followed by Black-Tie Dinner*

*The Windsor Arms Hotel, Toronto*

A BENEFIT IN SUPPORT OF PRESERVATION  
AND RE-GROWTH OF NATURAL WILDLANDS

Featuring Dr. Daniel H. Janzen,  
world-renowned conservation biologist  
and advisor to international political leaders

# Mariposa Ball

September 29, 2014  
The Windsor Arms Hotel

## ACG

Area de Conservacion Guanacaste (ACG), in northwestern Costa Rica has 2.6% of the WORLD's biodiversity in an area the size of Toronto and its suburbs, making it one of the more densely biodiverse areas in the world. **The World Bank has declared Costa Rican Biodiversity to be a "Global Good"**, showing that conservation at this UNESCO World Heritage Site, ACG, is crucial.

### Dr. Daniel H. Janzen, Keynote Speaker

As one of the founders and developers of ACG, and continuing as an advisor, Dr. Janzen has **devoted his life to preservation of biodiversity** in the Costa Rican tropical forest. His research on biodiversity and his impact in Costa Rica have been recognized and honoured world-wide, as reflected in his being **awarded some of the most competitive and significant international prizes**, including: a MacArthur Fellowship (known as "the genius award") in the United States, the Crafoord Prize from the Royal Swedish Academy of Sciences, and the Kyoto Prize, a Japanese award similar in intent to the Nobel Prize.

### Why should Canadians support ACG?

By supporting nature conservation in the tropics Canadians help address problems such as global warming and biodiversity loss. **We benefit directly and indirectly from the "ecosystem services" provided in ACG.** Additionally, ACG has collaborated with Dr. Paul Hebert at the University of Guelph on one of Canada's most notable scientific contributions, "DNA barcoding", leading to the **discovery of many new species.**

### International Conservation Fund of Canada

All donations are tax deductible in Canada, with tax receipts being issued by International Conservation Fund of Canada (ICFC). This organization, established in 2007, has been supporting ACG for several years. A different benefactor picks up all the administration costs leaving no administrative fees or overhead costs so **100% of all proceeds go DIRECTLY to the conservation** and inventory of biodiversity in ACG.

Your donation will live on forever. 🦋



# Area de Conservacion Guanacaste

Each year, thousands of acres of prime land, lush forests, and world-renowned biodiversity hotspots disappear from world's landscape. Area de Conservacion Guanacaste (ACG) has a 25 year, proven track record of reversing this trend. By purchasing all types of land ranging from existing rain forest to dry forest cattle ranches, and letting tropical nature have it back, ACG has shown that **we can re-grow tropical forest**. Since the 1980's ACG has increased in size from a 10,000 hectare (100 km<sup>2</sup>) National Park to a 163,000 hectare (1,630 km<sup>2</sup>) conservation area thereby becoming **the largest tropical restoration project in the world**.





## Why Support ACG?

**“Nothing succeeds like success.”** This is an exemplary conservation effort in an exemplary country, Costa Rica, that has led the way for the world by dedicating 25% of its land area to conservation.

- 🦋 Costa Rica (a country smaller in area than Nova Scotia) has 4% of the world’s biodiversity. All of North America has another 4% of the world’s biodiversity
- 🦋 Comprising 2% of Costa Rica, **ACG has 2.6% of the WORLD’S biodiversity** in an area the size of Toronto and its suburbs
- 🦋 ACG is a UNESCO World Heritage Site and is the only endowed national park in the world
- 🦋 A different benefactor picks up all the administration costs so **100% of all proceeds go DIRECTLY to the cause**, and is Canadian taxable income deductible
- 🦋 ACG has distinguished itself and attracted worldwide attention from conservationists in two ways:
  - Over its 25-year history ACG has demonstrated that **tropical restoration is possible**; this is the single largest tropical landscape restoration project in the world.
  - It has trained and employed local community members as “parataxonomists” so that in addition to being park **“caretakers”** they contribute to the science that forms the basis for managing and protecting ACG’s biodiversity. ACG also has continually spent 20% of its yearly operating budget on gradeschool science and natural history education for thousands of students at 52 local schools.
- 🦋 The time has now come to permanently secure these positions for combination park guard/parataxonomists. By contributing to an endowment fund for this purpose, **you are securing conservation gains and joining the leading edge of conservation** that is putting in place long-term finance for demonstrable conservation successes



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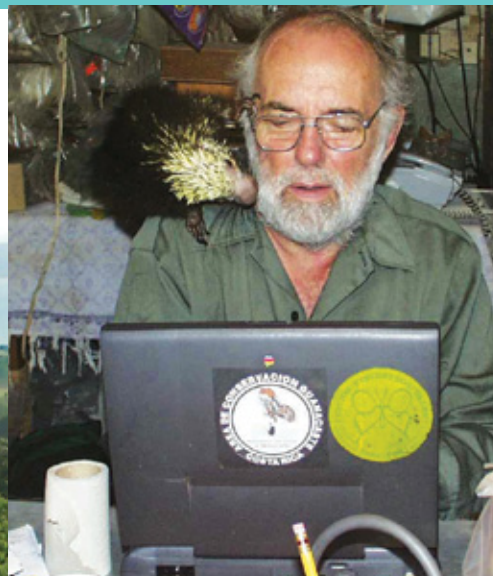


Dr. Janzen is the Thomas G. and Louise E. DiMaura Endowed Professor of Conservation Biology at the University of Pennsylvania. A member of the US National Academy of Sciences and the Costa Rican National Academy of Sciences, has received a MacArthur Fellowship, the Crafoord Prize, and the Kyoto Prize for his work in tropical biology and conservation. Dr. Janzen has been featured in National Geographic and the NY Times and spoken to many world leaders about biodiversity development as a tool for conservation.



## Dr. Janzen

Dr. Janzen and his wife **Dr. Winnie Hallwachs** are among the founders and developers of Area de Conservacion Guanacaste, have advised it for the last 25 years to expand it, **restore its biodiversity, integrate it with its society through non-damaging development, and endow it into perpetuity.**



Dr. Janzen and their pet porcupine, Espinita

# Canadians & ACG

Canadians benefit directly and indirectly from natural ecosystems worldwide, yet we have not played a significant role in their preservation outside of Canada.

Nature conservation in the tropics is **a superb investment**, addressing many of the world's problems: climate change; biodiversity loss; and loss of the "ecosystem services" that support human life and underlie all economies.

International Conservation Fund of Canada (ICFC) was founded in 2007 to be part of the solution.

For more information, visit [www.ICFCCanada.org](http://www.ICFCCanada.org)

One of the programs that ICFC supports is ACG, the beneficiary of the Mariposa Ball. ICFC has been supporting ACG parataxonomist training for several years. 



"All protected areas need surveillance and protection from human encroachment. The startling innovation that Dr. Janzen and colleagues implemented at Area de Conservacion Guanacaste is to not only hire local community members as park guards, but to train them as citizen scientists. Some have as little formal education as grade 3, yet they are trained as "parataxonomists" and develop expertise in specific taxa – groups – of plants or animals. So in place of "bored park guards" you have staff who fulfill the role of park guarding/caretaking while contributing to science and to the information needed to conserve this piece of nature. (And who love their jobs!)"

"This program has been highly successful as has been the equally innovative program of biological education for all local children in grades 4-6, each of whom receives six field visits a year to ACG. The children in turn often educate their parents. The result is a local community that is attuned to nature and conservation and open to working in related sectors, and who see this as an important part of the economy."

- Anne Lambert of the International Conservation Fund of Canada

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## More Canadian Connections with the University of Guelph

One of Canada's most notable scientific contributions had been **"DNA barcoding"** pioneered by Dr. Paul Hebert at the University of Guelph. ACG has collaborated with the Canadian Centre for DNA Barcoding in its work to inventory the plants and animals of ACG. This remarkable short-cut method of differentiating species has led to the discovery of many new species. The Parataxonomists (the Costa Rican citizen scientists) together with Dr. Janzen and the University of Guelph have **discovered hundreds of new species of insects**, a key component of ecosystems.

*Cithaerias menander*

# More on ACG

ACG includes **four major tropical ecosystems: Marine, Dry Forest, Cloud Forest and Rain Forest**, and with 163,000 hectares is large enough to be ecologically sustainable.



Area de Conservacion Guanacaste stretches from 6 km out in the Pacific up to 2,000 m at the top of Volcan Rincon de la Vieja, and then down to the Caribbean rain forested lowlands.

As a UNESCO World Heritage Site, **ACG conducts research and conservation action at the leading edge of ecology, evolutionary biology, biotechnology, biodiversity development, schoolchild education, decentralized administration, and integration with local, national and international society.**

With their unique "Use it or lose it" approach of biodiversity development, ACG serves to protect the 350,000+ species that live in ACG, and the millions of people who will benefit from the existence of ACG into perpetuity.

"Biodiversity development" refers to the provision by ACG of non-damaging goods and services to resident, national and international society. These include water, carbon sequestration, preservation of species, education, ecotourism, biodiversity prospecting, ecological services for agriculture, geothermal resources, forest restoration and local employment.

While ACG has full government political/policy support, it has minimal government financial support and depends on outside support for endowment, for land purchase, and for the operation of many of its programs.





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**Donations are tax deductible in Canada**, with tax receipts being issued by the International Conservation Fund of Canada (**ICFC; [www.ICFCCanada.org](http://www.ICFCCanada.org)**), which has supported parataxonomist training at ACG for several years and is setting up a trust fund to permanently endow five positions for parataxonomist/park sector caretakers.

ICFC works with the Guanacaste Dry Forest Conservation Fund, a US-based charity directed by Dr. Janzen (**[www.gdfcf.org](http://www.gdfcf.org)**). U.S. citizens may donate directly to GDFCF and those donations will be matched 1:1 by **the World Bank, which has declared Costa Rican biodiversity to be a "Global Good"**.



## Where will the funds go?

Our primary goal is building ICFC's endowment fund for five "Parataxonomist Chairs." Donations not otherwise earmarked will go there.

Funds are also needed to continue parataxonomist training until ICFC's and another endowment mechanism are put in place.

For those who prefer to fund land acquisitions, GDFCF undertakes shrewd purchases of land that make a valuable addition to the existing protected area of ACG.





## Title Sponsor \$25,000

Four new species of insect named after you and yours, with framed photos of your new species. Name a butterfly after your company, your child or a grandchild or anyone you like. Unlike some naming opportunities, there is no time limit. This name is for ever.

Know that you have permanently protected 550 hectares of Tropical Forest, more than 50,000 mature trees, thousands of species of plants, frogs, beetles, orchids, spiders, birds, mushrooms, ants etc. saved forever, thanks to you

"Green" recognition for you and/or your company

Two prime positioned tables of ten

Title sponsor and logo recognition in the evening program and in all marketing and media communications leading up to and following the Mariposa Ball

Colour logo prominently positioned on the Mariposa Ball invitation

Title Sponsor logo recognition on Mariposa Ball-related signage at the Windsor Arms Hotel

A once in a lifetime personal guided full day tour through the ACG forest with Dr. Janzen and Dr. Winnie Hallwachs 



## Gold Sponsor \$10,000

Two new species of insect named after you and yours, with framed photos of your new species. Name a butterfly after your company, your child or a grandchild or anyone you like. Unlike some naming opportunities, there is no time limit. This name is for ever.

Know that you have permanently protected more than 20,000 mature trees and purchased an indefinite existence for 220 hectares of beautiful, carbon-storing, animal-housing, brain-stimulating rainforest

"Green" recognition for you and/or your company

One well-positioned table of ten

Logo recognition in the evening program and in all marketing and media communications leading up to and following the Mariposa Ball

Colour logo prominently positioned on the Mariposa Ball invitation

Logo recognition on Mariposa Ball-related signage at the Windsor Arms Hotel

Opportunity to participate in a very small group tour through the ACG forest led by Dr. Janzen and Dr. Winnie Hallwachs 

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## Table - \$5,000

One table of ten

Know that you have permanently protected more than 10,000 mature trees and purchased an indefinite existence for 110 hectares of amazing forest and the species living there

Name recognition in selected marketing and media communications leading up to and following the Mariposa Ball

Name recognition on Mariposa Ball-related signage at the Windsor Arms Hotel 



## Single Tickets: \$250 per ticket

Know that you have protected over 500 mature trees forever for your grandchildren's grandchildren to explore 

Ticket purchases can be made directly by credit card at [www.ICFCanada.org](http://www.ICFCanada.org)

For sponsorship, table purchase and more information, please contact **Jessica DiMauro 416-519-0777** or by e-mail at [JessicaDiMauro@gmail.com](mailto:JessicaDiMauro@gmail.com)

By donating, you are giving directly to ACG and the over 350,000 species that live there. **A different benefactor picks up all the administration costs** leaving no administrative fees or overhead costs so 100% of all proceeds go DIRECTLY to the conservation and inventory of biodiversity in ACG.

**Your tax-deductible donation through ICFC will live on forever.**



# Sponsorship Form

Name: ..... Title: .....  
 Company: .....  
 Address: .....  
 City: ..... Province: ..... Postal Code: .....  
 Tel: ..... Email: .....

## Level of Sponsorship Selected

- Title Sponsor - \$25,000
- Gold Sponsor - \$10,000
- Table - \$5,000
- Single Ticket - \$250/ea. \$ .....

I cannot attend but would like to make a donation of \$ .....

Payment: VISA  MasterCard  American Express  Cheque

Number: ..... Exp. Date: .....

Name on card: .....

Signature: .....

My cheque made out to ICFC will follow in the amount of \$ .....

I would like a tax receipt for the maximum amount allowable



Ticket purchases can be made directly by credit card at [www.ICFCCanada.org](http://www.ICFCCanada.org)

For sponsorship, tables and more information, please contact **Jessica DiMauro**  
**416-519-0777** or by e-mail at [JessicaDiMauro@gmail.com](mailto:JessicaDiMauro@gmail.com)

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